

# Contents and Abstracts in English

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### Authority in the Rhetoric of Persuasion: The Global Spread and Domestication in Finland of the Concept of Wellbeing

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Pertti Alasuutari, D.Soc.Sc, Academy Professor, University of Tampere

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The article scrutinizes the way the concepts of wellbeing and happiness have spread and become part of national policymaking in Finland in 2005 to 2015. The empirical analysis focuses on two datasets, a media corpus and parliamentary data, i.e. the parliament's minutes and other documents produced or commissioned by the Parliament. The analysis shows that a turn-

ing point in the rising of the concepts of wellbeing and happiness on the political agenda was seen in 2010, when the European Commission decided that the successful implementation of the new strategy of Europe will be assessed with other indicators than GDP and when the preparation of development indicators was adopted as part of the government's program. When no such indicators were implemented, public discussion on the issue waned. The study shows well that various organizations, such as research institutes, think tanks, and local or international non-governmental and governmental organizations, the EU included, have a central role in spreading conceptual innovations.

**KEYWORDS:** Domestication, globalization, happiness, travel of ideas, wellbeing.

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## Basic service experiences and construction of everyday citizenship in the narratives of families with a Russian background

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In this study, I examine how families with a Russian background discuss their experiences with basic services in Finland. My data consist of interviews with 25 families and 9 re-interviews. The article focuses on how service users speak about the basic services and their personnel whom they encounter I ask how the interviewees describe basic services and position themselves in relation to basic services. As a result of my analysis, I identified and named four positions through which respondents discussed their use of basic services from various perspectives: the position of the grateful, the wrongly treated, the active, and the dependent.. My results show that the respondents negotiated various types of stigma attached to status of being a migrant and the cultural expectations they face. First, respondents faced stigmatizing ideas about them, such as being "lazy migrants, who enjoy social benefits". Second, they address failures in basic services, such as difficulties with accessibility, unclear service information, and the "clientization" of migrants. I also found tensions within and between the identified positions. Nevertheless, attaining autonomy and full participation in the Finnish society emerges as a goal that is shared across all of the identified positions.

KEYWORDS: Basic services, discourse analysis, everyday citizenship, families with a Russian background, migrants, positions.

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## Animal death in narratives of childhood experiences

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In this article, I scrutinize narratives of childhood experiences of animal death, based on data from a writing collection. The focus is on cultural scripts concerning the practices related to animal death and the mourning for a dead animal. According to the analysis, there are three different scripts related to experiences of animal death in childhood: a script that encourages open grief, one that forbids the expression of grief, and one that defines the justification of animal death. The study supports the understanding of the boundary between humans and animals as flexible and the relations with animals as part of social life also in childhood, with animals perceived as subjects and agents. The article illustrates the interlinkages between human-animal relationships and other phenomena in society, such as childhood.

KEYWORDS: childhood, death, human-animal relations, narratives, pets, scripts.

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## Arts and Culture in Care Home. Everyday Life and Ideals of Cultural Activities meet

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Marjukka Colliander, MA, Doctoral Student, University of Tampere

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In this article, I examine a culture project implemented in a care home. It has been argued that everyone should have equal access to cul-

tural activities regardless of economic status, health or geographic location. However, agency, activity and inclusion in the arts and culture for the elderly in care centres are limited for various reasons. Therefore, efforts are being made to increase participation, and better access to culture and the arts is being promoted by arranging for them in institutions. In this article, I examine how care and culture meet in the everyday life of care centres, and I pay attention to the clash of mundane practices and realities, on the one hand, and ideals regarding cultural activities, on the other. The study focuses on encounters with different practices, actors and aspirations. Data are collected from a live-streamed concert, arranged in an elderly care home, and also through interviews with staff members. Through the analysis of empirical data, I examine the access to culture at the grassroots level and the ways in which access and participation are manifested. As my method I use nexus analysis to analyse the cultural event from three perspectives: historical body, interaction order and discourses of place. As my findings, I assert that increasing both the accessibility to and the quantity of cultural activities for people in institutions does not inevitably result in inclusion or the experience of inclusion. The experiences of inclusion and exclusion are impacted by how individuals, communities and organisations recognise the potential of cultural activities.

**KEYWORDS:** Accessibility, arts, culture, inclusion, live streamed concert, nexus analysis, participation.